



# The WWBR News & Views

122 S. Otsego Avenue, Gaylord, MI 49735 Phone: (989) 732-8226 Fax: (989) 732-8231  
 E-mail [board@waterwonderlandboard.com](mailto:board@waterwonderlandboard.com) & [mls@waterwonderlandboard.com](mailto:mls@waterwonderlandboard.com) Website: <http://www.waterwonderlandboard.com>

Issue No. 12

Professionals Dedicated to Progress

December 18, 2019

## 2019 Board of Directors

Amy Wilson  
President

Roger Kopernik  
Vice President

Peter (Bill) Whyte  
Secretary/Treasurer

Cory McMurphy  
Director

Cheryl Schlehuber  
Director

Carol Steiger  
Director

Denny Tryban  
Director

Kathie Parks  
Director

Leslie Burroughs  
Director

### BOARD STAFF

[Jeannie Rizzardi](#)  
Association Executive

[Gracie Goddard](#)  
Executive Assistant

[Julie Hull](#)  
MLS Specialist



### NEW MEMBER APPLICATIONS:

JW Forman Properties – Wendie Forman  
Tiffany Komperda – Coldwell Banker Fairbairn

### WELCOME NEW MEMBERS:

Cynthia Florek – BHHS Indian River  
Tracie Kolhoff – CB Schmidt Cheboygan  
Suzanne Loperfido – UC Great Lakes

### WWBR Holiday Hours

We will be closing at 1pm Tues, Dec, 24<sup>th</sup>  
and Dec 31<sup>st</sup>. Closed on Dec 25<sup>th</sup>, Dec 26<sup>th</sup>,  
and Jan 1<sup>st</sup>.

The Water Wonderland Board Staff  
wishes you a very Merry Christmas &  
Happy New Year!

### COMMITTEE MEMBERS NEEDED

The Water Wonderland Board of REALTORS® is looking for members to serve on the following committees:

- Professional Standards,
- Grievance,
- Education,
- RPAC, and
- Golf Outing

Email Jeannie:

[board@waterwonderlandboard.com](mailto:board@waterwonderlandboard.com)

### 2019 RPAC GOAL MET

### THANK YOU TO OUR CHALLENGE CONTRIBUTORS

A big thank you to those who contributed to the RPAC Challenge of \$250:

Cheryl Schlehuber, Mackinac Properties  
Margie Haaxma, Banner Realty  
Cindy Limback, ReMax New Horizons  
Roger Kopernik, Exit Realty Premier  
Tom Ruenapp, Big Moose Home Inspections  
Carol Steiger, ReMax North  
Wendy Huston, Huston Real Estate

We also had two contributors that helped finish our goal:

Denny Tryban with Berkshire Hathaway Home Services with an extra \$150 and Bill Whyte of Real Estate One Gaylord who contributed an additional \$100

With being \$1000 short of our goal, The Water Wonderland MLS Board made the \$1000 corporate RPAC sponsorship which put us at our goal. Thank you so much!!

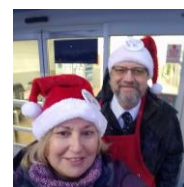
Thank you to everyone that contributed to RPAC this year. We raised \$13,757 for 2019.

### REALTOR® RING DAY

Thank you to those who participated in Realtor® Ring Day December 5<sup>th</sup> and 6<sup>th</sup>.



Gaylord raised: \$510  
Cheboygan raised: \$499.62  
Alpena raised: \$510



**NEED CON-ED CREDITS BEFORE THE END OF THE YEAR?**

Water Wonderland Board of Realtors has partnered up with the CE Shop to bring our members another source of education. Check out some Black Friday Specials on education at the link below.

[wwbr.theceshop](http://wwbr.theceshop)

**CODE OF ETHICS TRAINING REQUIREMENT**

NAR's Board of Directors [approved a change to the Code of Ethics training requirement](#), extending it from every two years to **every three years**. This extends the current cycle deadline from Dec. 31, 2020, to **Dec. 31, 2021**.

REALTORS® are required to complete ethics training of not less than 2 hours, 30 minutes of instructional time. The training must meet specific learning objectives and criteria established by the National Association of REALTORS®. View all courses below.

Training may be completed through local REALTOR® associations or through another method, such as home study, correspondence, classroom courses, or online courses.

[Read the consequences](#) for failing to complete Code of Ethics training. [Check Code of Ethics Status](#).

**REALTORS® applaud tax extenders, long-term terrorism insurance reauthorization, and extension of NFIP.**

WASHINGTON (December 17, 2019) –

National Association of Realtors® president Vince Malta issued the following statement after the House of Representatives today passed a spending package funding the federal government for fiscal year 2020. The bill provides authority for the National Flood Insurance Program through September 30, extends several tax provisions important to real estate markets and reauthorizes the Terrorism Risk Insurance Program for seven years. [READ MORE HERE](#)

**NEW NAR MANDATED MLS RULE**

Effective January 1, 2020, the following rule will be in effect and enforced by the Water Wonderland MLS:

*8.0 - Within one (1) business day of marketing a property to the public, the listing broker must submit the listing to the MLS for cooperation with other MLS participants. Public marketing includes, but is not limited to, flyers displayed in windows, yard signs, digital marketing on public facing websites, brokerage website displays (including IDX and VOW), digital communications marketing (email blasts), multi-brokerage listing sharing networks, and applications available to the general public. (12/19)*

**Rationale:** Distribution of listing information and cooperation among MLS participants is pro-competitive and pro-consumer. By joining an MLS, participants agree to cooperate with other MLS participants except when such cooperation is not in their client's interests. This policy is intended to bolster cooperation and advance the positive, procompetitive impacts that cooperation fosters for consumers. The public marketing of a listing indicates that the MLS Participant has concluded that cooperation with other MLS participants is in their client's interests.

[Read more about this new rule and all the FAQ's](#)

**RESIDENTIAL SOLD INFORMATION FOR NOVEMBER**

COUNTIES	SALES		VOLUME		AVG. SALES		MEDIAN SALES	
	2018	2019	2018	2019	2018	2019	2018	2019
Alcona	8	4	769,400	616,400	96,175	154,100	58,450	116,450
Alpena	37	34	3,727,900	4,356,700	100,754	128,138	79,900	95,950
Antrim	4	3	475,000	369,400	118,750	123,133	112,000	119,400
Cheboygan	35	39	5,919,375	6,689,250	169,125	171,519	140,000	170,000
Chippewa	0	0	0	0	0	0	0	0
Crawford	18	18	2,117,520	2,495,800	117,640	138,655	100,750	88,950
Mackinac	2	1	191,900	139,900	95,950	139,900	95,950	139,900
Montmorency	16	11	3,230,500	955,000	201,906	86,818	133,450	95,000
Oscoda	15	12	1,871,350	709,600	124,756	59,133	59,900	54,550
Otsego	43	48	6,007,210	7,170,700	139,702	149,389	125,000	152,500
Presque Isle	18	20	2,323,550	2,357,450	129,086	117,872	90,700	92,100